



Dynamic Network Embedding

Peng Cui

Tsinghua University

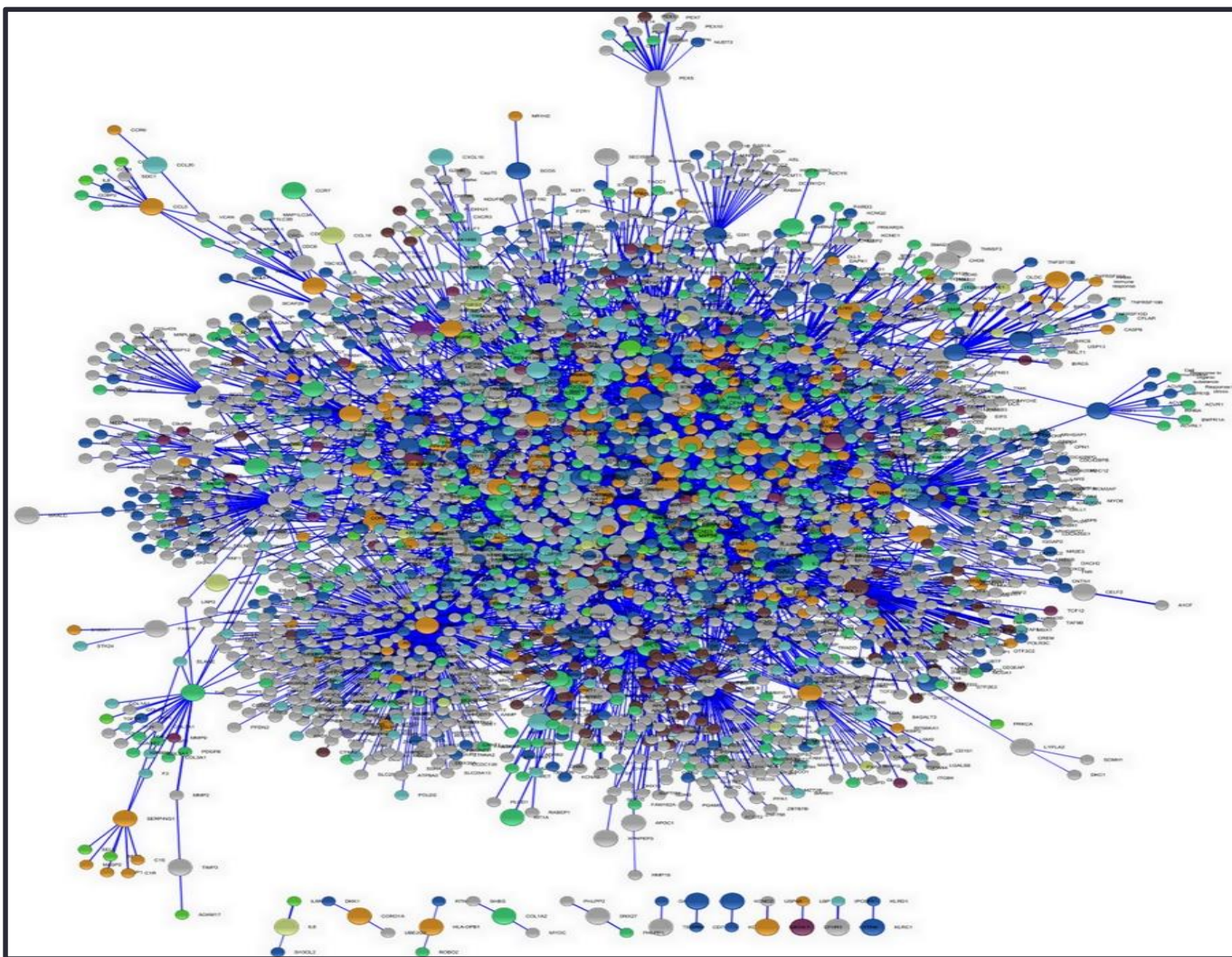
Networks are ubiquitous

Social Networks



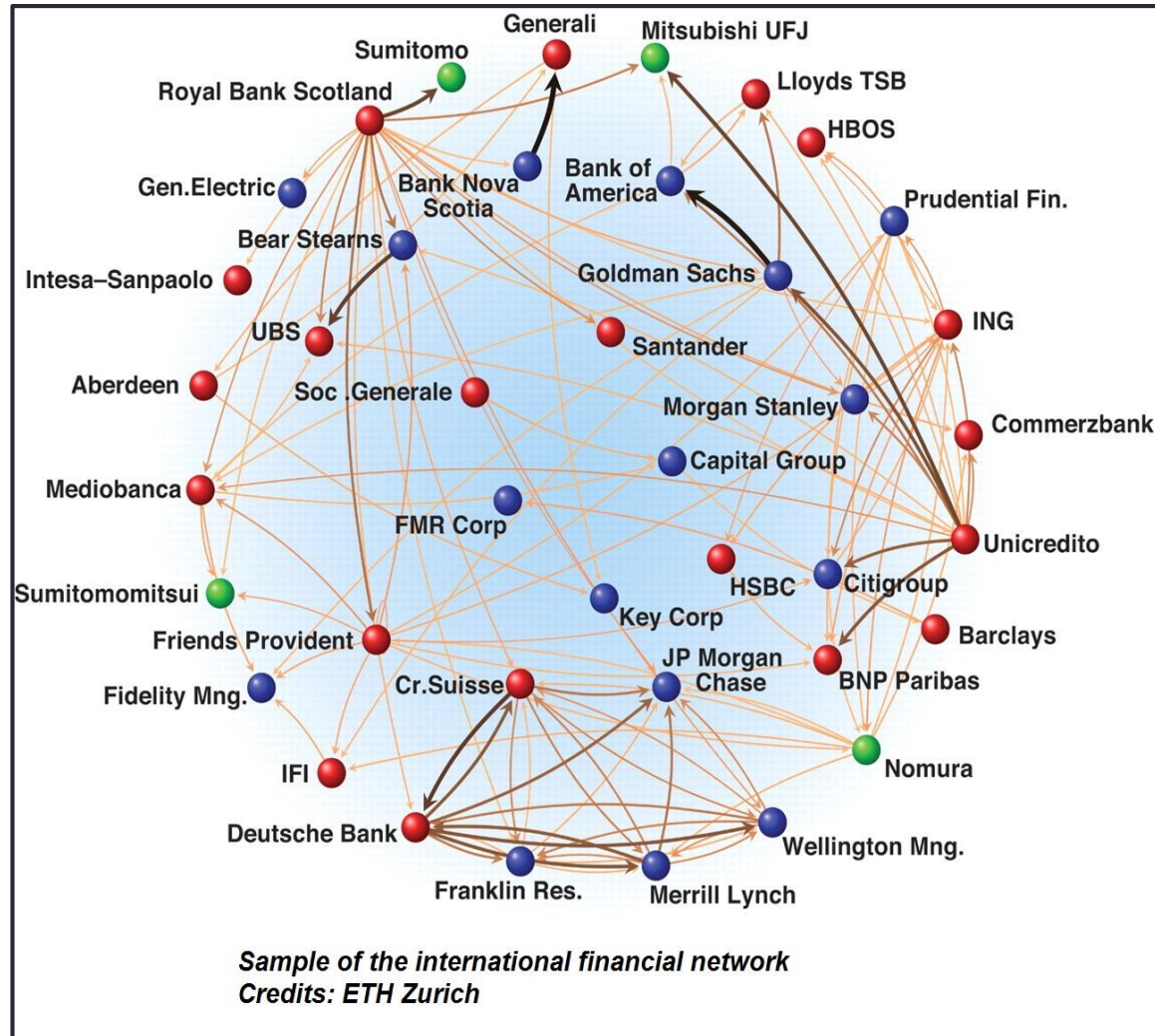
Networks are ubiquitous

Biology Networks



Networks are ubiquitous

Finance Networks



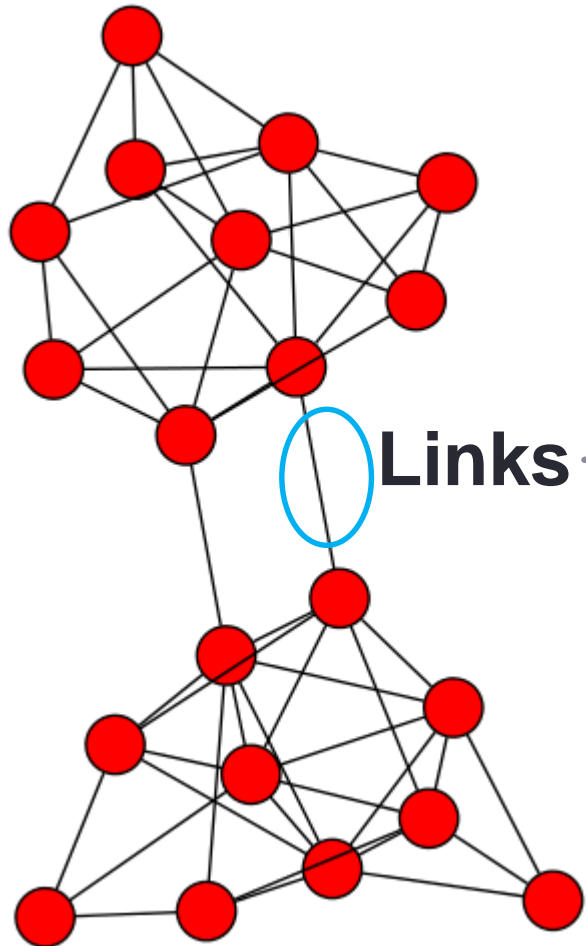
Networks are ubiquitous

Internet of Things



What is the bottleneck?

$$G = (V, E)$$



Iterative &
Combinatorial

Complexity

Coupling

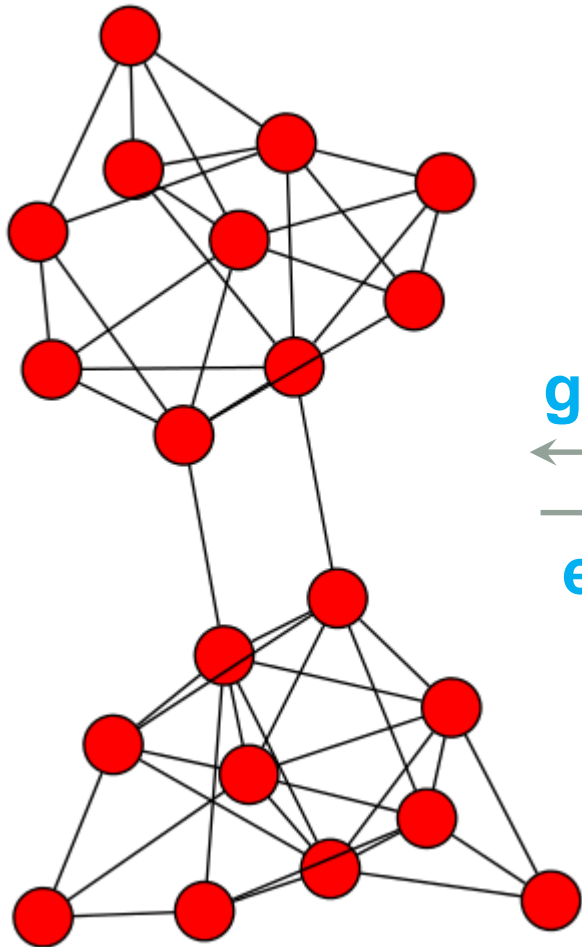
Parallelizability

Dependency
among nodes

Applicability of
ML methods

Revisit network representation

$$G = (V, E)$$



generate

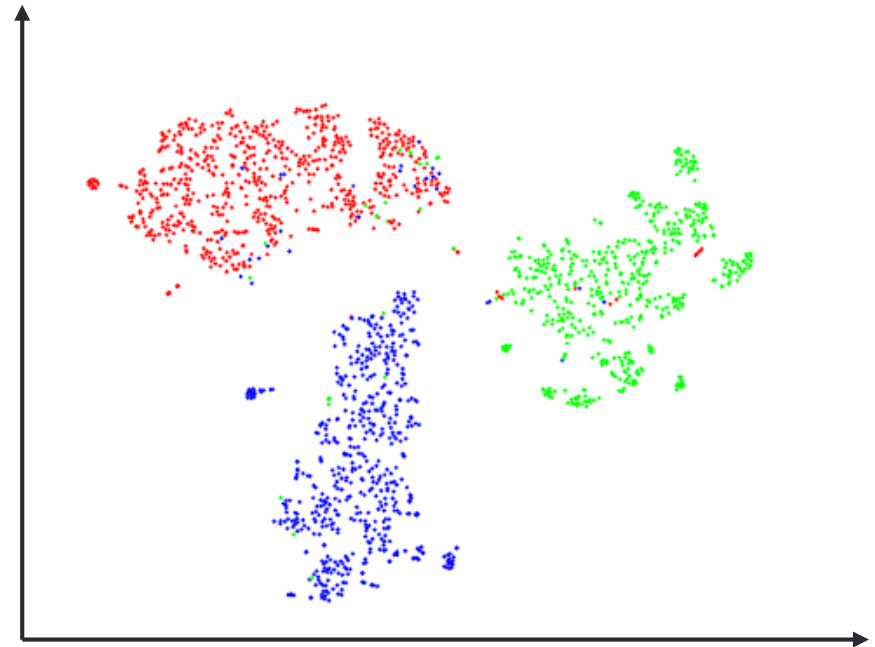


embed



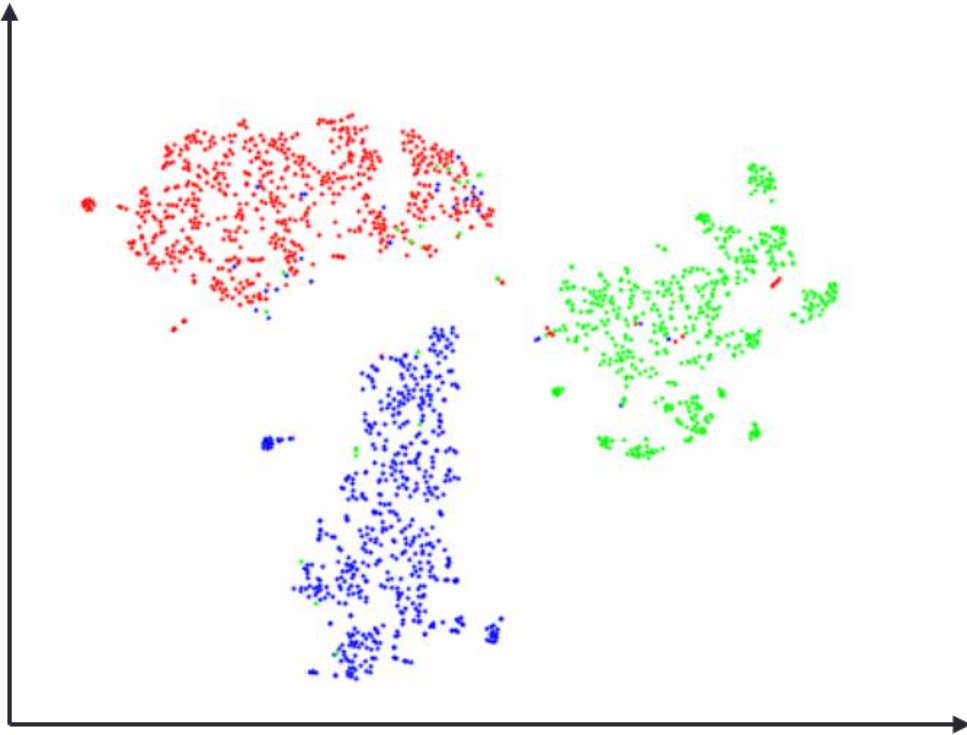
$$G = (V)$$

Vector Space



- Easy to parallel
- Can apply classical ML methods

The ultimate goal of network embedding



Network Inference

- Node importance
- Community detection
- Network distance
- Link prediction
- Node classification
- Network evolution
- ...

in Vector Space

How?

The vector space should be able to...

Goal 1

Reconstruct the
original network

Goal 2

Support network
inference



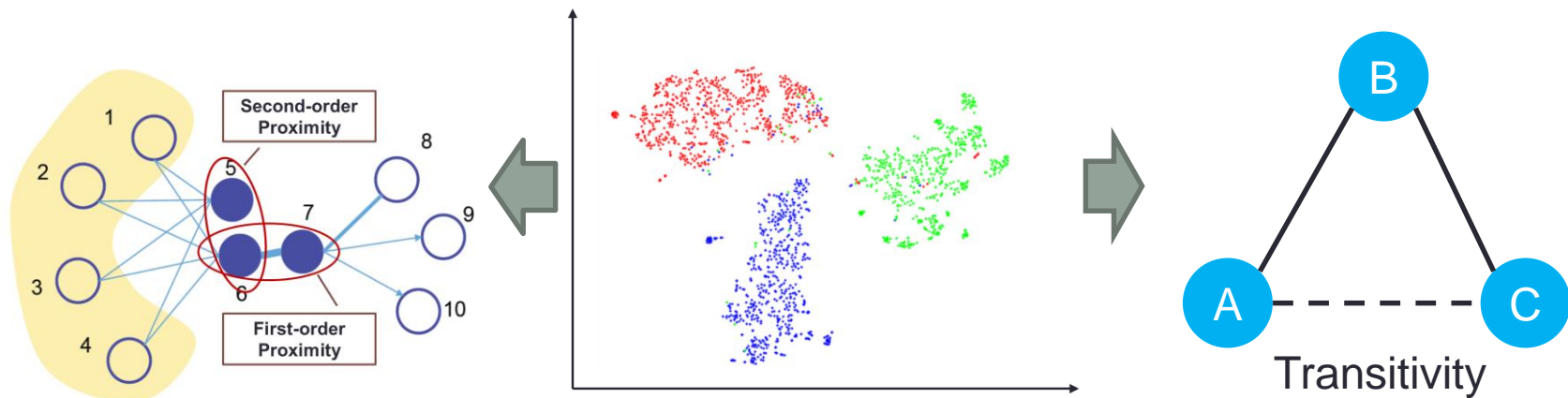
Network Embedding

Network Embedding

Goal 2 Support network inference

Reflect network structure

Maintain network Properties



A Survey on Network Embedding

IEEE TRANSACTIONS ON

KNOWLEDGE AND DATA ENGINEERING

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Peng Cui , Computer Science Department, Tsinghua University, Beijing, Beijing China (e-mail: cuip@tsinghua.edu.cn)

Xiao Wang , Computer Science, Tsinghua University, Beijing, Beijing China (e-mail: wangxiao007@mail.tsinghua.edu.cn)

Jian Pei , School of Computing Science, Simon Fraser Univeristy, Burnaby, British Columbia Canada (e-mail: jpei@cs.sfu.ca)

Wenwu Zhu , Department of Computer Science, Tsinghua Univeristy, Beijing, Beijing China (e-mail: wwzhu@tsinghua.edu.cn)

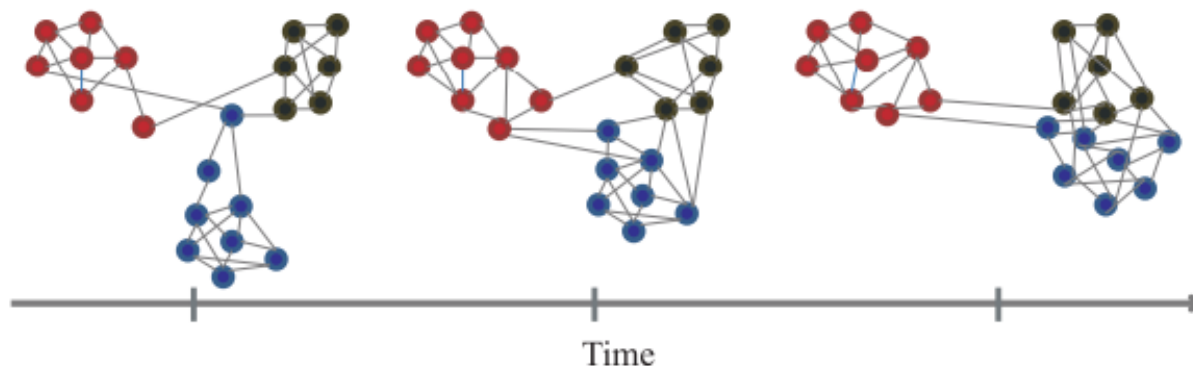
ABSTRACT

Network embedding assigns nodes in a network to low-dimensional representations and effectively preserves the network structure. Recently, a significant amount of progresses have been made toward this emerging network analysis paradigm. In this survey, we focus on categorizing and then reviewing the current development on network embedding methods, and point out its future research directions. We first summarize the motivation of network embedding. We discuss the classical graph embedding algorithms and their relationship with network embedding. Afterwards and primarily, we provide a comprehensive overview of a large number of network embedding methods in a systematic manner, covering the structure- and property-preserving network embedding methods, the network embedding methods with side information and the advanced information preserving network embedding methods. Moreover, several evaluation approaches for network embedding and some useful online resources, including the network data sets and softwares, are reviewed, too. Finally, we discuss the framework of exploiting these network embedding methods to build an effective system and point out some potential future directions.

Peng Cui, Xiao Wang, Jian Pei, Wenwu Zhu. **A Survey on Network Embedding.**
IEEE TKDE, 2018.

Dynamic Networks

- **Networks are dynamic in nature**
 - **New (old) nodes are added (deleted)**
 - New users, products, etc.
 - **The edges between nodes evolve over time**
 - Users add or delete friends in social networks, or neurons establish new connections in brain networks.
- **How to efficiently incorporate the dynamic changes when networks evolve?**



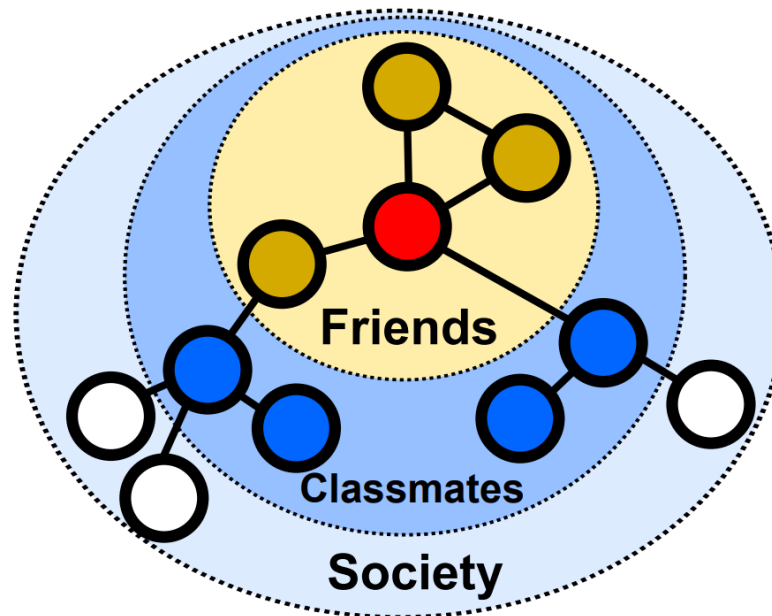
Key problems in dynamic network embedding

- **I** : Out-of-sample nodes
- **II** : Incremental edges
- **III**: Aggregated error
- **IV**: Scalable optimization

Challenge: High-order Proximity

- **High-order proximity**

- Critical structural property of networks
- Measure indirect relationship between nodes
- Capture the structure of networks with different scales and sparsity



Network Embedding V.S. Traditional Graph Embedding

Challenge: High-order Proximity

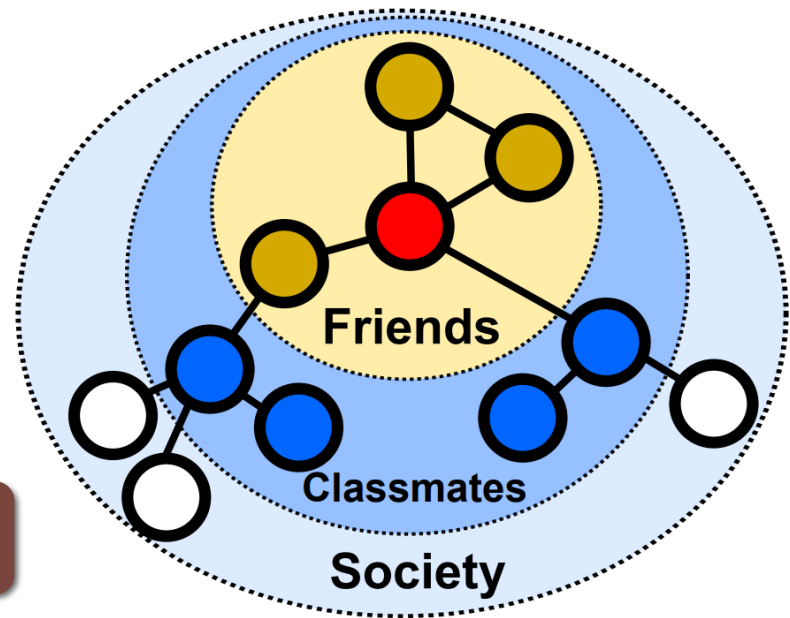
- I : Out-of-sample nodes
- II : Incrementally updating
- III: Aggregated error
- IV: Scalable optimization



Preserve **High-order Proximities**



Local Change leads to Global Updating

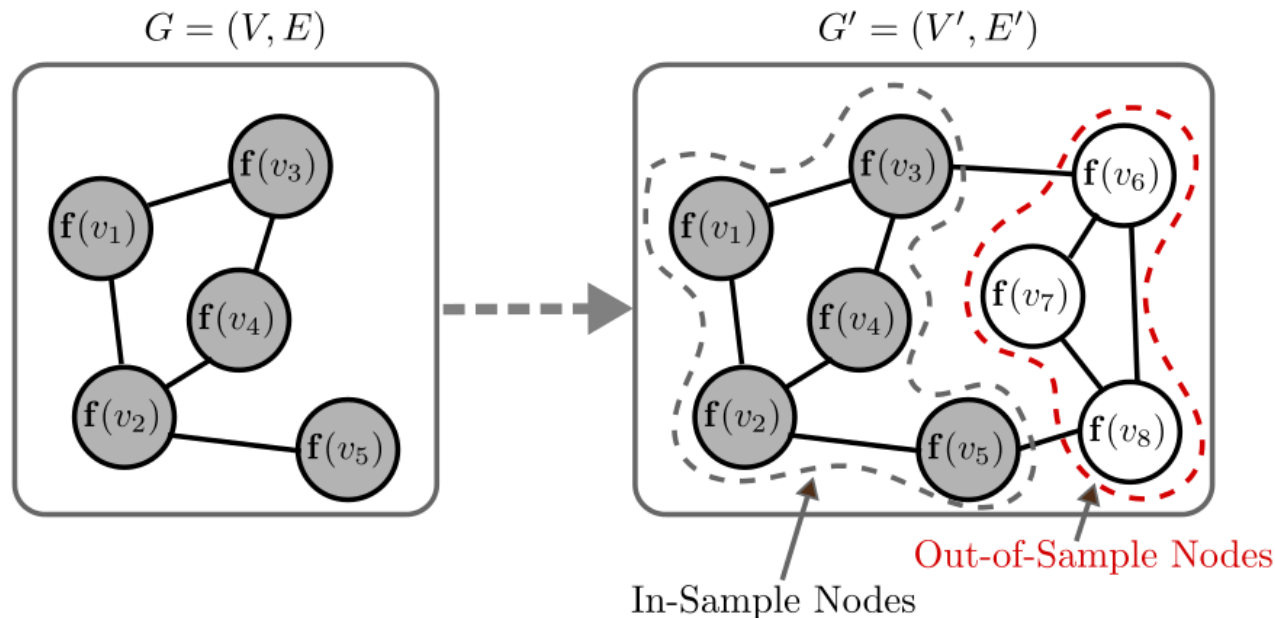


Key problems in dynamic network embedding

- **I : Out-of-sample nodes**
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Problem

- To infer embeddings for out-of-sample nodes.



- $G=(V, E)$ evolves into $G'=(V', E')$, where $V' = V \cup V^*$.
 - n old nodes: $V = \{v_1, \dots, v_n\}$, m new nodes: $V^* = \{v_{n+1}, \dots, v_{n+m}\}$
- Network embedding: $f: V \rightarrow R^d$
 - We know $f(v)$ for old nodes, want to infer $f(v)$ for new nodes.

Challenges

- ❑ Preserve network structures
 - ❑ e.g. high-order proximity
 - ❑ need to incorporate prior knowledge on networks

- ❑ Share similar characteristics with in-sample embeddings
 - ❑ e.g. magnitude, mean, variance
 - ❑ requires a model with great expressive power to fit the data well

- ❑ Low computational cost

Specific vs. General

- ❑ Specific
 - ❑ A new NE algorithm capable of handling OOS nodes.
- ❑ General
 - ❑ A solution that helps an arbitrary NE algorithm handle OOS nodes.

- ❑ We propose a **general** solution.
 - ❑ But it can be easily integrated into an existing NE algorithm (e.g. DeepWalk) to derive a **specific** algorithm (see the paper).

Iterative vs. Analytical

❑ Iterative

- ❑ Some algorithms (e.g. DeepWalk) are trained iteratively. It is possible to incrementally learn embeddings for OOS nodes.
- ❑ Disadvantage: Must find the proper number of iterations with cross validation. -> Slow and laborious.

❑ Analytical

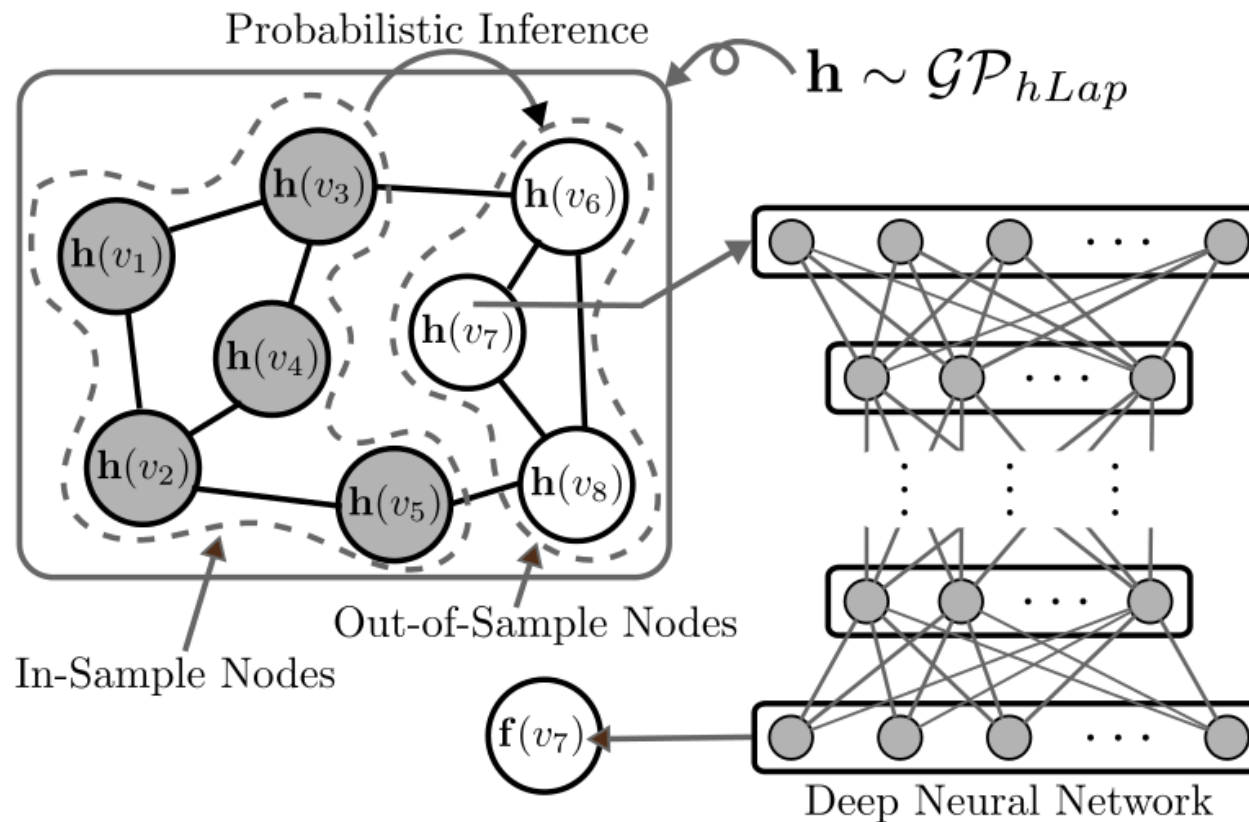
- ❑ ...

❑ We want a fast **analytical** prediction procedure.

- ❑ ... so that we can handle OOS nodes without much effort.
- ❑ The training procedure can be **iterative**, but it must be finished before new nodes even arrive.

DepthLGP

- Nonparametric probabilistic modeling + Deep Learning



Jianxin Ma, **Peng Cui**, Wenwu Zhu. DepthLGP: Learning Embeddings of Out-of-Sample Nodes in Dynamic Networks. *AAAI*, 2018.

Theories

- The model can fit arbitrary network embedding.
 - There **exists** such a set of parameters, such that: ...

Theorem 1 (Expressive Power). *For any $\epsilon > 0$, any non-trivial $G = (V, E)$ and any $\mathbf{f} : \mathcal{V} \rightarrow \mathbb{R}^d$, there exists a parameter setting for DepthLGP, such that: for any $v^* \in V$, after deleting all information (except G) related with v^* , DepthLGP can still recover $\mathbf{f}(v^*)$ with error less than ϵ , by treating v^* as a new node and using Algorithm 1 on G .*

Task I: Classification

Metric	Embedding	Network	Baselines			This Work		Upper Bound (rerunning)
			LocalAvg	MRG	LabelProp	hLGP	DepthLGP	
Macro-F1(%)	LINE	DBLP	37.89	42.15	40.83	47.33	48.25	(49.07)
		PPI	10.52	10.02	12.42	13.42	13.72	(13.91)
		BlogCatalog	13.25	11.30	17.07	17.41	18.03	(18.90)
	GraRep	DBLP	50.61	55.79	55.02	57.43	58.67	(62.92)
		PPI	13.65	13.75	12.38	14.80	14.84	(15.33)
		BlogCatalog	14.76	14.80	14.71	15.94	18.45	(20.15)
	node2vec	DBLP	53.83	59.34	59.25	60.89	62.63	(64.87)
		PPI	15.05	13.43	13.78	15.85	16.54	(16.81)
		BlogCatalog	15.10	14.04	19.16	19.77	20.32	(20.82)
Micro-F1(%)	LINE	DBLP	49.58	50.49	50.88	54.01	54.94	(55.84)
		PPI	18.10	15.71	18.81	20.71	21.42	(21.43)
		BlogCatalog	27.40	23.21	30.79	31.36	31.90	(32.20)
	GraRep	DBLP	60.17	60.62	60.48	61.44	62.29	(65.44)
		PPI	20.23	20.35	20.23	20.79	21.44	(21.88)
		BlogCatalog	36.44	30.79	33.90	37.57	38.14	(38.37)
	node2vec	DBLP	60.54	62.29	62.52	62.83	64.56	(65.63)
		PPI	19.70	18.25	18.25	22.63	23.11	(23.41)
		BlogCatalog	34.83	25.82	36.94	37.96	39.64	(40.34)

Task II: Link Prediction

Metric	Embedding	Network	Baselines			This Work		Upper Bound (rerunning)
			LocalAvg	MRG	LabelProp	hLGP	DepthLGP	
AUC(%)	LINE	DBLP	72.87	72.87	77.39	80.63	81.18	(82.33)
		PPI	52.34	51.78	52.77	57.04	60.45	(60.57)
		BlogCatalog	55.51	51.01	54.71	54.74	55.53	(55.76)
	GraRep	DBLP	84.15	85.88	86.32	87.25	87.40	(91.95)
		PPI	62.80	68.55	66.48	67.60	68.85	(69.61)
		BlogCatalog	45.60	41.24	47.29	47.42	48.11	(48.26)
	node2vec	DBLP	68.49	76.90	77.98	81.36	82.54	(89.02)
		PPI	38.90	40.54	46.79	53.16	55.37	(59.74)
		BlogCatalog	54.65	38.41	55.40	55.43	55.47	(55.86)

Key problems in dynamic network embedding

- I : Out-of-sample nodes
- **II : Incremental edges**
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Problem Formulation

- Suppose that we have learned the node embedding based on the edges appearing before time t .
- How to efficiently update these node embedding at time $t + \Delta t$ so that the changed network structure caused by the newly added/deleted edges during Δt can be reflected by the updated node embedding?

The Static Model

- We aim to preserve high-order proximity in the embedding matrix with the following objective function:

$$\min \|S - \mathbf{U}\mathbf{U}'^T\|_F^2$$

- where S denotes the high-order proximity matrix of the network
 - U and U' is the results of matrix decomposition of S .
-
- For undirected networks, U and U' are highly correlated.
 - Without loss of generality, we choose U as the embedding matrix.

GSVD

- We choose Katz Index as \mathbf{S} because it is one of the most widely used measures of high-order proximity. It can be formulated as:

$$\mathbf{S}^{Katz} = \mathbf{M}_a^{-1} \mathbf{M}_b$$

$$\mathbf{M}_a = (\mathbf{I} - \beta \mathbf{A})$$

$$\mathbf{M}_b = \beta \mathbf{A}$$

- where β is a decay parameter, \mathbf{I} is the identity matrix and \mathbf{A} is the adjacency matrix
- According to HOPE, the original objective function can be solved by the generalized SVD (GSVD) method

Problem Transformation

- For static model, we get the GSVD results of the high-order proximity matrix as the embedding of nodes.
- But it is difficult to incremental updating the GSVD results directly.
- Here we propose to transform the GSVD problem into generalized eigenvalue problem, so that the incremental updating is feasible.

GSVD \rightarrow Generalized Eigen Problem

- Formally, GSVD can be transformed into the generalized eigenvalue problem as:

$$\mathbf{M}_a^{-1}\mathbf{M}_b\mathbf{X} = \mathbf{\Lambda}\mathbf{X}$$

$$\mathbf{\Lambda} = \text{diag}(\lambda_1, \lambda_2, \dots, \lambda_N)$$

$$\lambda_i = \sigma_i \cdot \text{sgn}(\mathbf{v}_i^l \cdot \mathbf{v}_i^r)$$

$$\mathbf{X} = \mathbf{V}^l$$

- where λ_i are the eigenvalues of \mathbf{S} in descending order, and \mathbf{X} is a matrix which contains the corresponding eigenvectors of λ_i and $\text{sgn}()$ is the Sign function.

Generalized Eigen Problem \rightarrow GSVD

- And the results of the generalized eigenvalue problem can also be transformed back into the results of GSVD problem:

$$\mathbf{v}_i^l = \mathbf{x}_i$$

$$\sigma_i = |\lambda_i|$$

$$\mathbf{v}_i^r = \mathbf{x}_i \cdot \text{sgn}(\lambda_i)$$

- where \mathbf{x}_i is the i -th column of the matrix \mathbf{X} , which represents the corresponding eigenvectors of λ_i .
- Based on the problem transformation, we can update the results of GSVD by updating the results of generalized eigenvalue problem.

Generalized Eigen Perturbation

- We propose generalized eigen perturbation to fulfill the task.
 - The goal of generalized eigen perturbation is to update $X^{(t)}$ to $X^{(t+1)}$
- Specifically, given the change of adjacency matrix ΔA between two consecutive time steps, the change of M_a and M_b can be represented as:

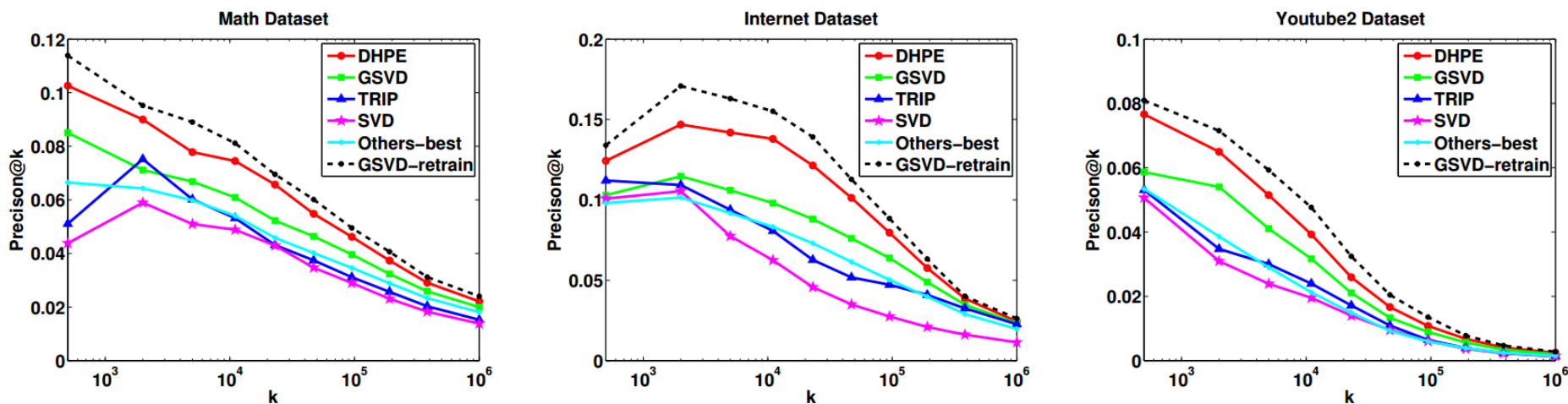
$$\Delta M_a = -\beta \Delta A, \text{ and } \Delta M_b = \beta \Delta A$$

Complexity Analysis

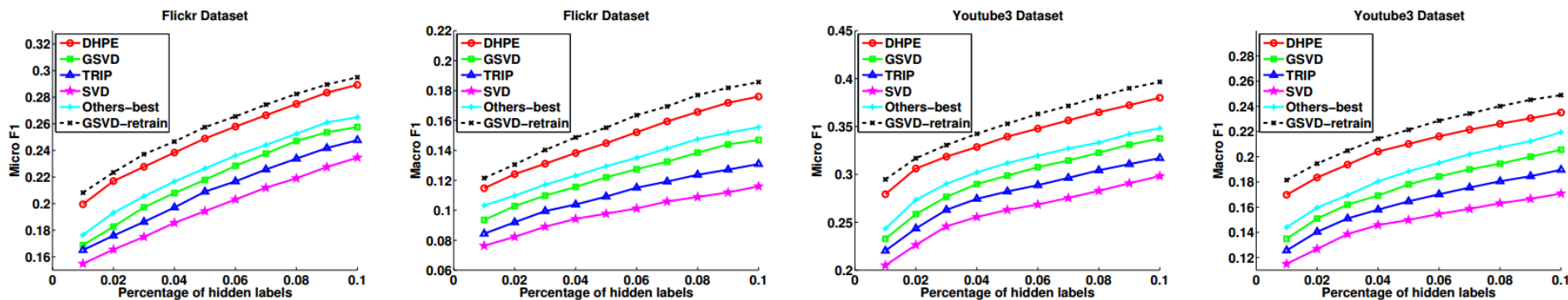
- Static Model
 - the time complexity of the static model is $O(Md^2L)$, where M is the number of edges in the network and L is the iteration number.
- Dynamic Model
 - Time complexity: $O(T((N+s) d^2+d^4))$
 - where T is the time slice; N is the number of nodes; s is the number of changes and d is dimensionality of the embedding.
 - **Linear** with respect to the number of nodes in the network and the number of the newly edges.

Experiments

Link prediction



Node Classification

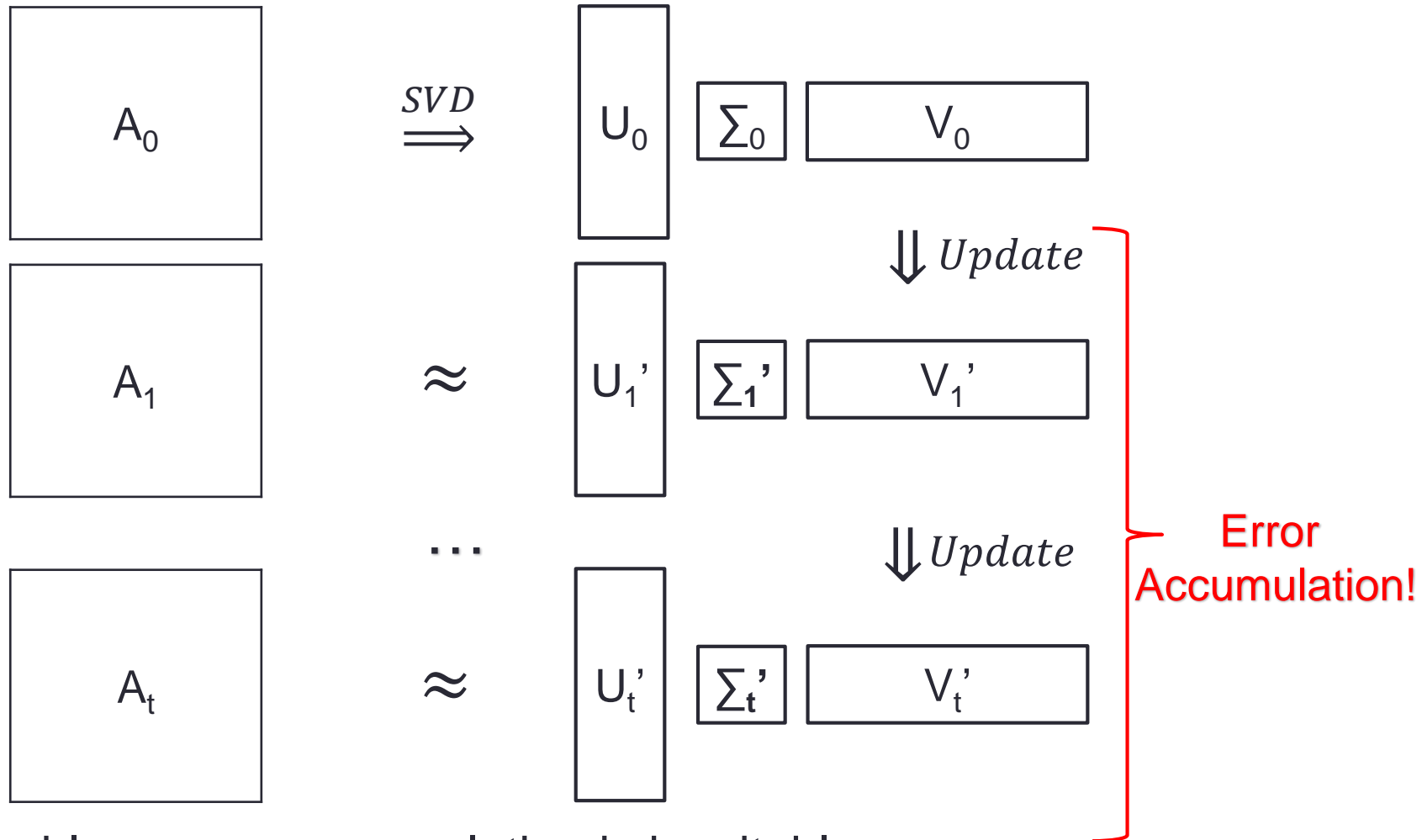


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Problem: Error Accumulation

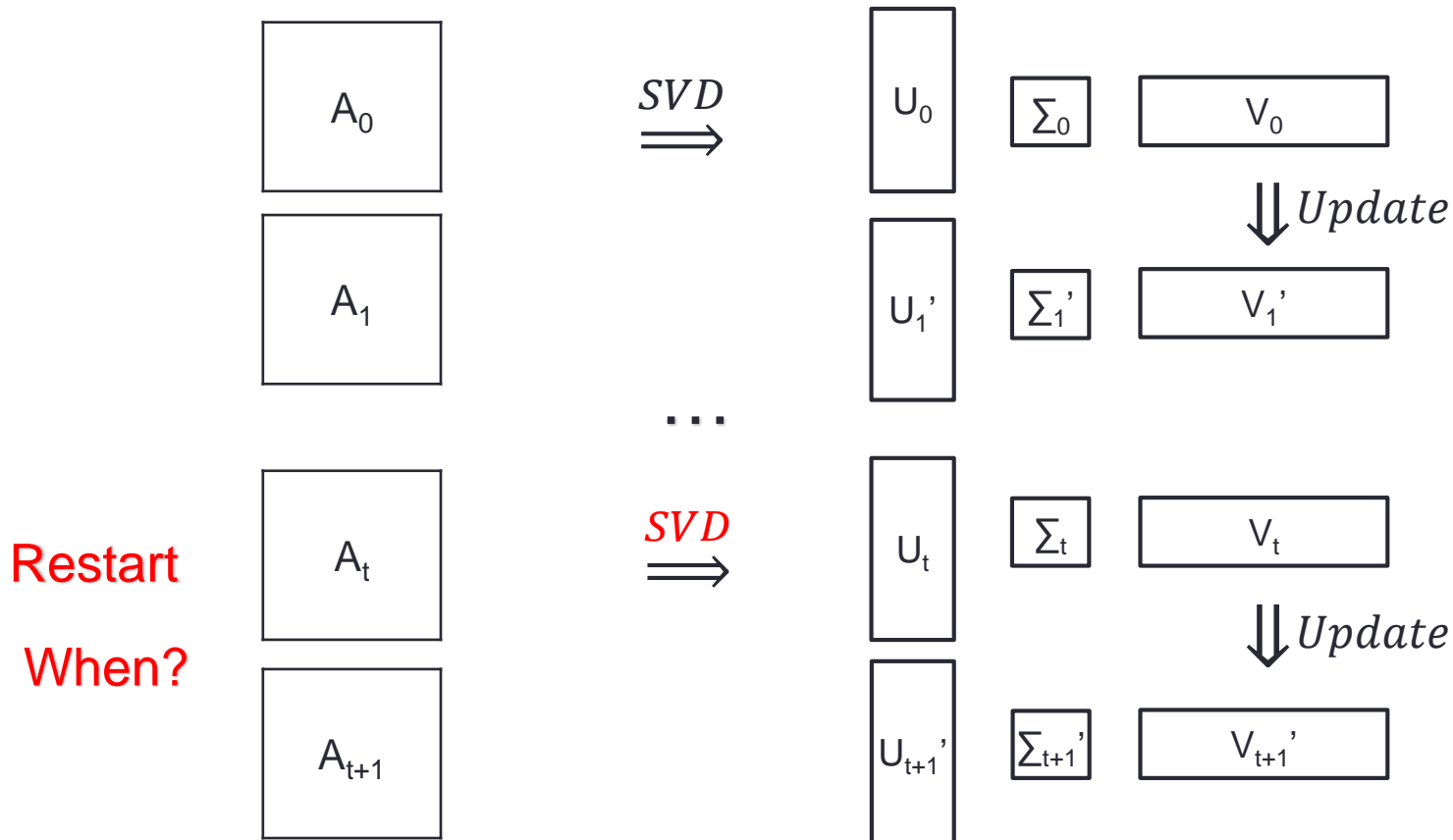
- Eigen perturbation is at the cost of inducing approximation



- Problem: error accumulation is inevitable

Solution: SVD Restarts

- Solution: restart SVD occasionally

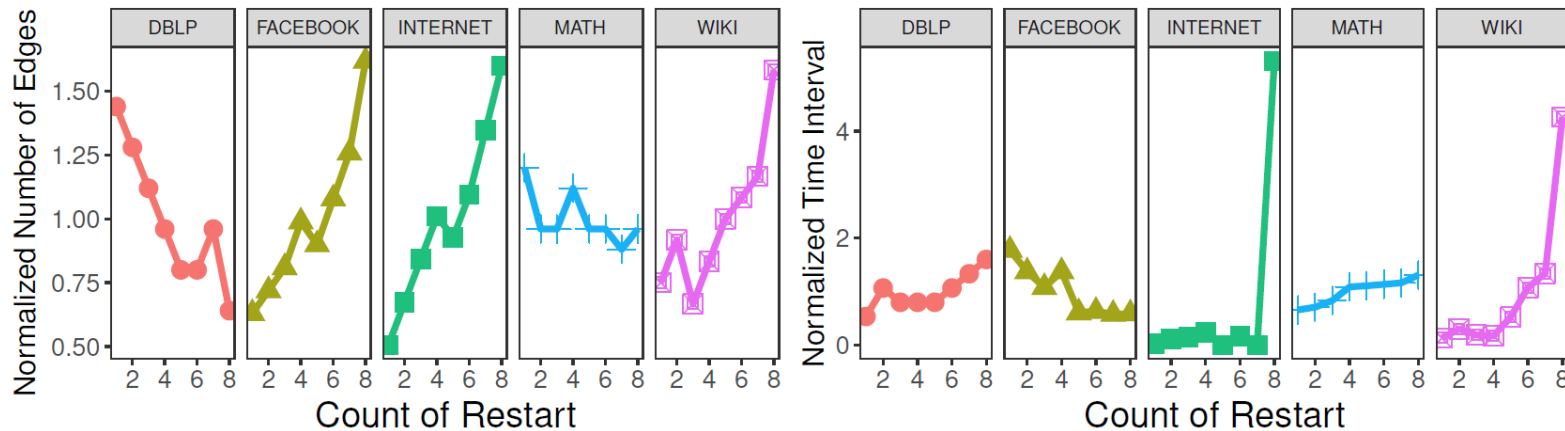
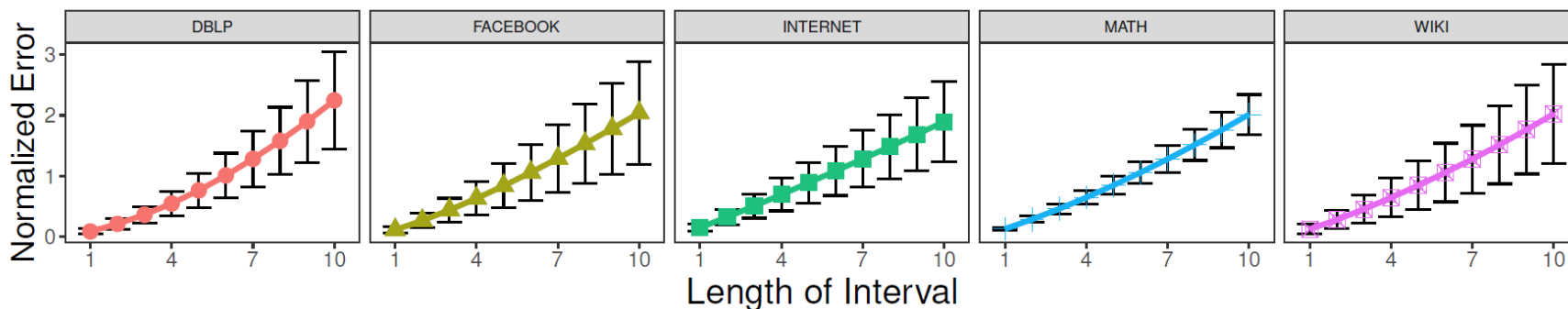


- What are the appropriate time points?

- Too early restarts: waste of computation resources
- Too late restarts: serious error accumulation

Naïve Solution

- ❑ Naïve solution: fixed time interval or fixed number of changes
- ❑ Difficulty: error accumulation is not uniform
 - ❑ Validated by preliminary studies



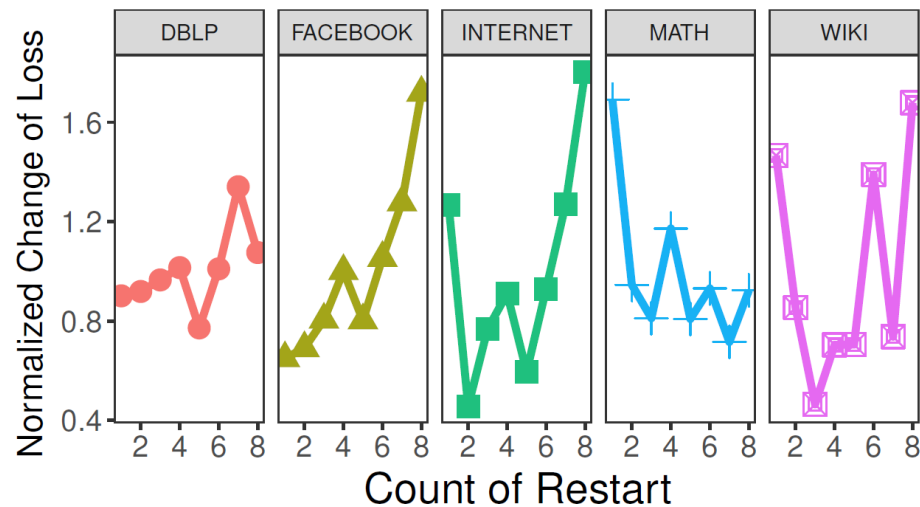
Existing Method

- Existing method: monitor loss (Chen and Candan, KDD 2014)
- Loss in SVD:

$$\mathcal{J} = \|S - U\Sigma V^T\|_F^2$$

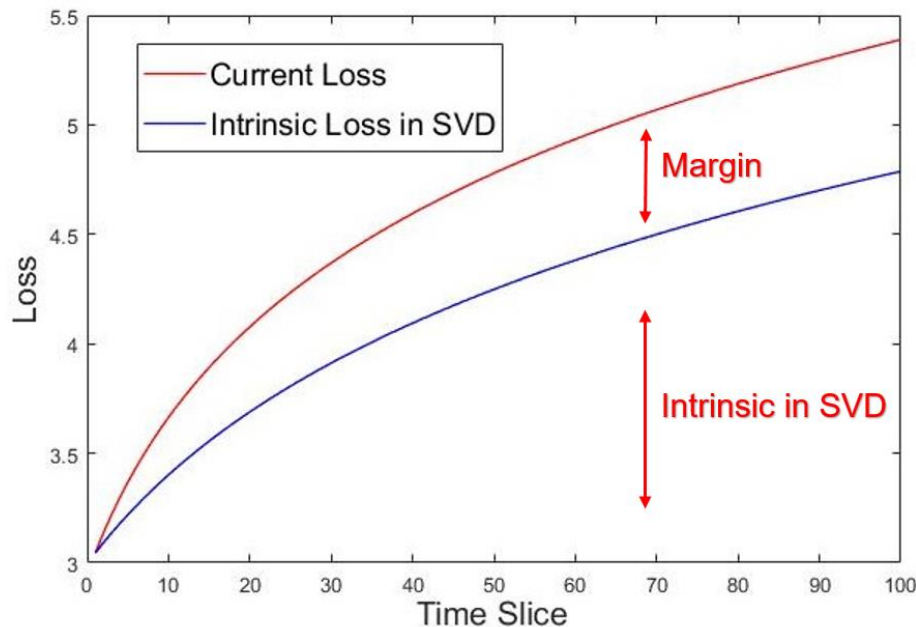
S : target matrix, $[U, \Sigma, V]$: results of SVD

- Problem: loss includes approximation error and intrinsic loss in SVD
- Preliminary study results:



Framework: Monitor Margin

- Observation: the **margin** between the current loss and intrinsic loss in SVD is the actual accumulated error
 - Current loss: $\mathcal{J} = \|S - U\Sigma V^T\|_F^2$
 - Intrinsic loss: $\mathcal{L}(S, k) = \min_{U^*, \Sigma^*, V^*} \|S - U^* \Sigma^* V^{*T}\|_F^2, k: \text{dimensionality}$



Framework: Monitor Margin

- Framework: monitor the maximum margin
- Formulation: constrained optimization

$$\min_{c_1, \dots, c_T} \sum_{t=1}^T c_t$$

$$s.t. \mathcal{G}(\mathbf{S}_0 \dots \mathbf{S}_T, [\mathbf{U}_t, \mathbf{\Sigma}_t, \mathbf{V}_t], 1 \leq t \leq T) \leq \Theta$$

- c_t : whether to restart; \mathcal{G} : evaluating the margin; Θ : threshold

$$\mathcal{G} = \max_{1 \leq t \leq T} \frac{\mathcal{J}(t) - \mathcal{L}(\mathbf{S}_t, k)}{\mathcal{L}(\mathbf{S}_t, k)}$$

- Intuition: keep the maximum margin within a threshold while reducing the number of restarts

A Lower Bound of SVD Intrinsic Loss

- Idea: use matrix perturbation

Theorem 1 (A Lower Bound of SVD Intrinsic Loss). *If \mathbf{S} and $\Delta\mathbf{S}$ are symmetric matrices, then:*

$$\mathcal{L}(\mathbf{S} + \Delta\mathbf{S}, k) \geq \mathcal{L}(\mathbf{S}, k) + \Delta tr^2(\mathbf{S} + \Delta\mathbf{S}, \mathbf{S}) - \sum_{l=1}^k \lambda_l, \quad (9)$$

where $\lambda_1 \geq \lambda_2 \dots \geq \lambda_k$ are the top- k eigenvalues of $\nabla_{S^2} = \mathbf{S} \cdot \Delta\mathbf{S} + \Delta\mathbf{S} \cdot \mathbf{S} + \Delta\mathbf{S} \cdot \Delta\mathbf{S}$, and

$$\Delta tr^2(\mathbf{S} + \Delta\mathbf{S}, \mathbf{S}) = tr((\mathbf{S} + \Delta\mathbf{S}) \cdot (\mathbf{S} + \Delta\mathbf{S})) - tr(\mathbf{S} \cdot \mathbf{S}).$$

- Intuition: treat changes as a perturbation to the original network
- Results: need to calculate top- k eigenvalues of $\mathbf{S} \cdot \Delta\mathbf{S} + \Delta\mathbf{S} \cdot \mathbf{S} + \Delta\mathbf{S} \cdot \Delta\mathbf{S}$

Time Complexity Analysis

Theorem 2. *The time complexity of calculating $B(t)$ in Eqn (13) is $O(M_S + M_L k + N_L k^2)$, where M_S is the number of the non-zero elements in $\Delta \mathbf{S}$, and N_L, M_L are the number of the non-zero rows and elements in ∇_{S^2} respectively.*

- If every node has a equal probability of adding new edges, we have: $M_L \approx 2d_{avg}M_S$, where d_{avg} is the average degree of the network .
- For Barabasi Albert model (Barabási and Albert 1999), a typical example of preferential attachment networks, we have: $M_L \approx \frac{12}{\pi^2} [\log(d_{max}) + \gamma] M_S$, where d_{max} is the maximum degree of the network and $\gamma \approx 0.58$ is a constant.

□ Conclusion: the complexity is only **linear** to the **local dynamic changes**

Experimental Setting

□ Baselines:

- Heu-FL: restart SVD after a fixed number of edges changed
- Heu-FT: restart SVD after a fixed amount of time passed
- LWI2 (Chen and Candan, KDD 2014): restart SVD whenever the reconstruction loss exceeds a preset threshold

□ Tasks:

- Approximation error
 - Fixed number of restarts
 - Fixed maximum error
- Applications
 - Link prediction
 - Eigenvalue tracking

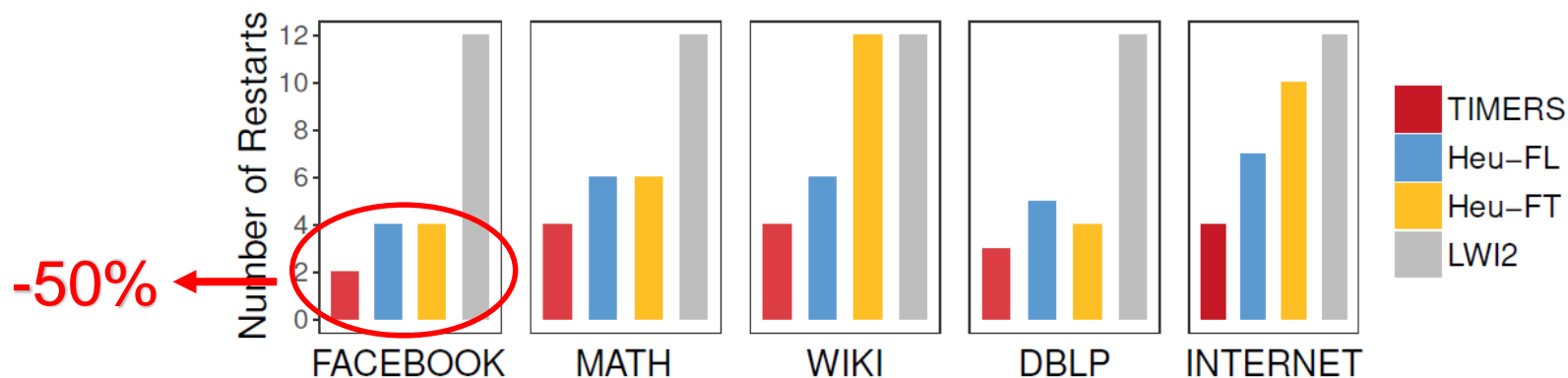
Experimental Results: Approximation Error

□ Fixing number of restarts

Dataset	$avg(r)$				$max(r)$			
	TIMERS	LWI2	Heu-FL	Heu-FT	TIMERS	LWI2	Heu-FL	Heu-FT
FACEBOOK	0.005	0.020	0.009	0.011	0.014	0.038	0.025	0.023
MATH	0.037	0.057	0.044	0.051	0.085	0.226	0.117	0.179
WIKI	0.053	0.086	0.071	0.281	0.139	0.332	0.240	0.825
DBLP	0.042	0.110	0.053	0.064	0.121	0.386	0.198	0.238
INTERNET	0.152	0.218	0.196	0.961	0.385	0.806	0.647	1.897

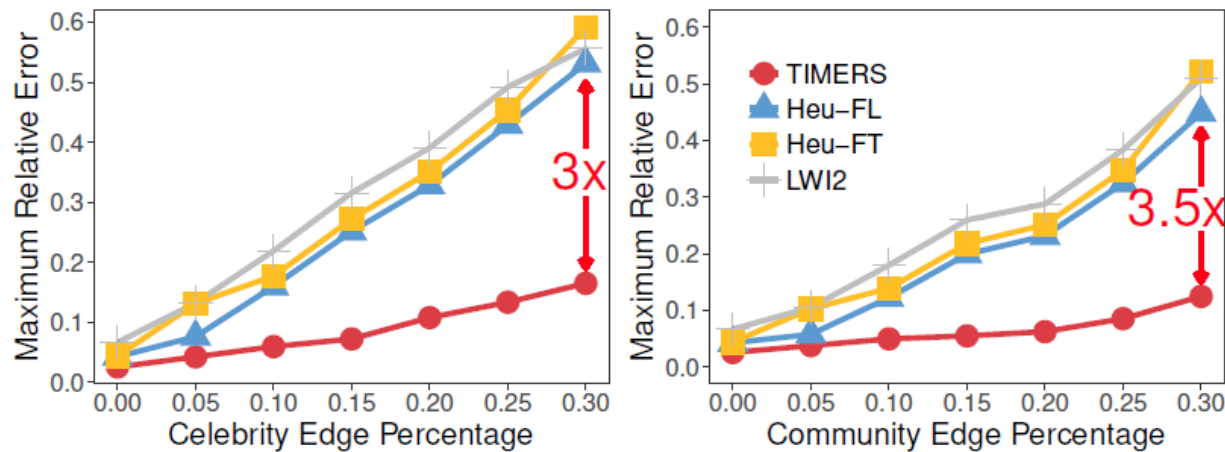
□ Fixing maximum error

27%~42% Improvement



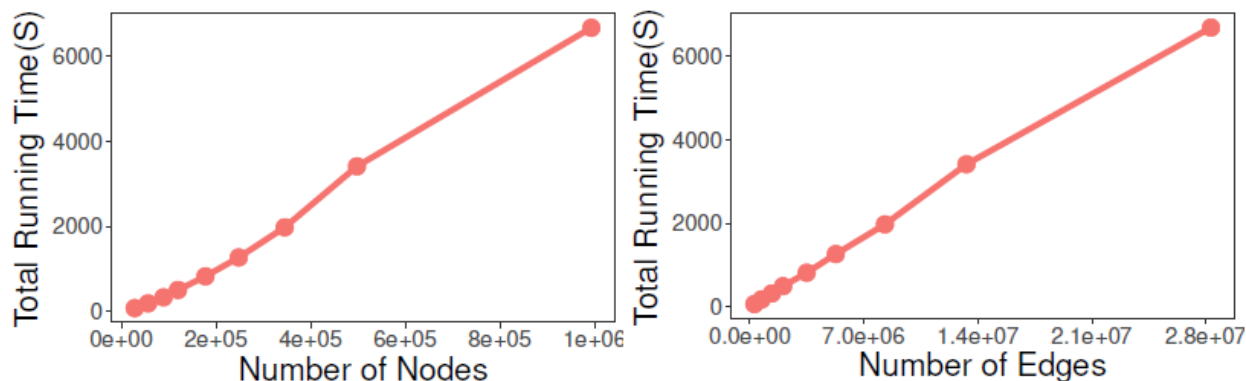
Experimental Results: Analysis

- Syntactic networks: simulate drastic changes in the network structure



- Robust to sudden changes

- Linear scalability

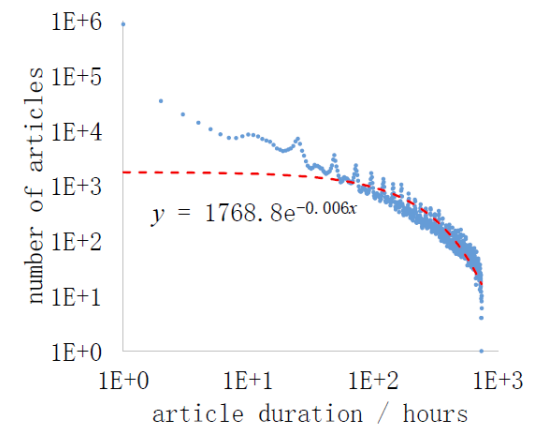
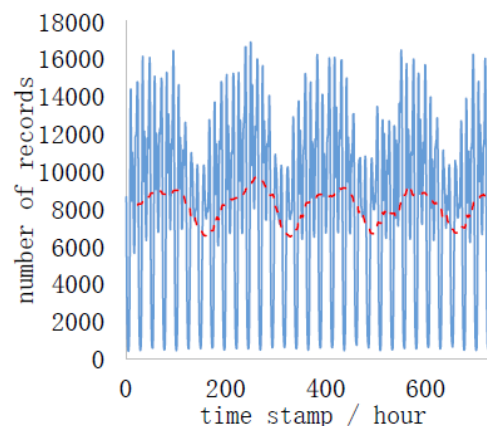
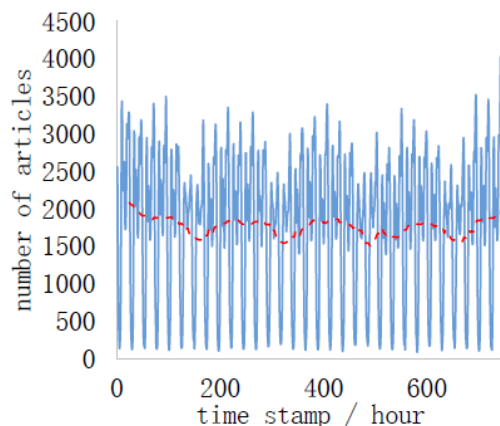


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Highly-dynamic & Recency-sensitive Data

- WeChat article reading network is large and highly dynamic
 - 8.1 articles and 1400 reading records per second
- The network is recency-sensitive
 - >73% articles died less than 6 hours while no one read again
 - Obvious exponential decay for article duration length.



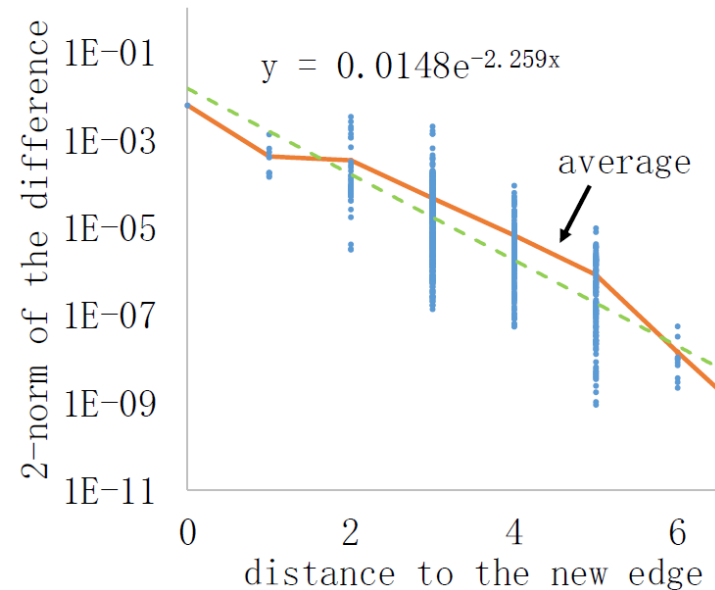
Limited resources

- We cannot guarantee convergence in-between every two timestamps.
- Just do it.

- How to do better?
- Non-uniform resource allocation.
- New edges and nodes worth more resources.

Diffused SGD: Weight Diffusion Mechanism

- Difference of embedding vector is related to the distance of the changed edge
- Diffuse through training step
- For step r , if edge (i, j) is chosen by stochastic method



For edge (i, j) , we have

$$p_{i,j}(r) \leftarrow \tau_e (i, p_{i,j}(r-1));$$

for $(i, k) \in \mathbb{E} \wedge k \neq j$, we use

$$p_{i,k}(r) \leftarrow p_{i,k}(r-1) + \tau_n (i, p_{i,j}(r-1));$$

and for other edges $(l, k) \in \mathbb{E} \wedge l \neq i$,

$$p_{l,k}(r) \leftarrow p_{l,k}(r-1);$$

Boundary and Convergence

- Convergence

- The sub-function of loss function is convex and smooth if we fix $\mathbf{V}(r)$ and t , and almost always strongly convex

$$J_{i,j}^{(t)}(\mathbf{U}, \mathbf{V}(r)) = w_{i,j}^{(t)} \left(\mathbf{u}_i^T \cdot \mathbf{v}_j - a_{i,j}^{(t)} \right)^2$$

- If we sample sub-functions with probability proportional to a weight function, the expecting step size r is bounded by optimal error, initial error and the Lipschitz constant of the strongly convex function

- Boundary

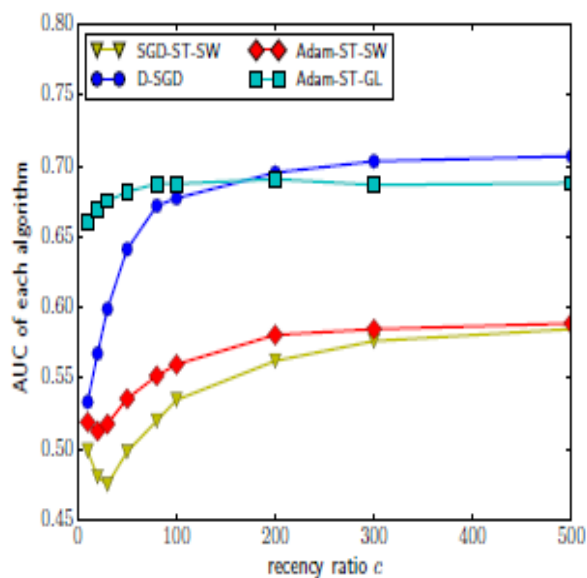
- When edge (i, j) added, difference of optimal function is bounded

$$\begin{aligned} & \frac{\mu}{2} \sum_{k \neq i} \left\| \mathbf{u}_{k^*}^{(t+1)} - \mathbf{u}_{k^*}^{(t)} \right\|_2^2 + \left\| \sqrt{\frac{\mu}{2}} \left(\mathbf{u}_{i^*}^{(t+1)} - \mathbf{u}_{i^*}^{(t)} \right) + \sqrt{\frac{2}{\mu}} w_{i,j}^{(t+1)^2} a_{i,j}^{(t)} \mathbf{v}_j \right\|_2^2 \\ & \leq \left(\left| w_{i,j}^{(t+1)^2} - w_{i,j}^{(t)^2} \right| + \frac{2}{\mu} w_{i,j}^{(t+1)^4} a_{i,j}^{(t)^2} \right) \mathbf{v}_j^T \mathbf{v}_j \end{aligned}$$

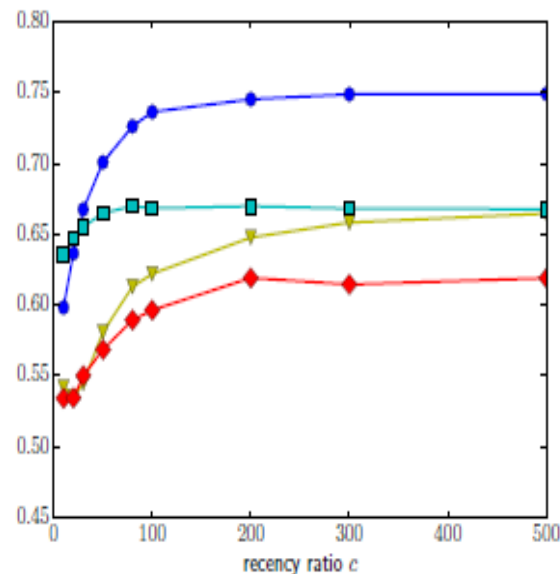
- Similar boundary if $w_{i,j}^{(t)}(r)$ decreased to $w_{i,j}^{(t)}(r+1)$
- As the difference is bounded, the number optimal step is also bounded with the conclusion of convergence

Experiment: AUC

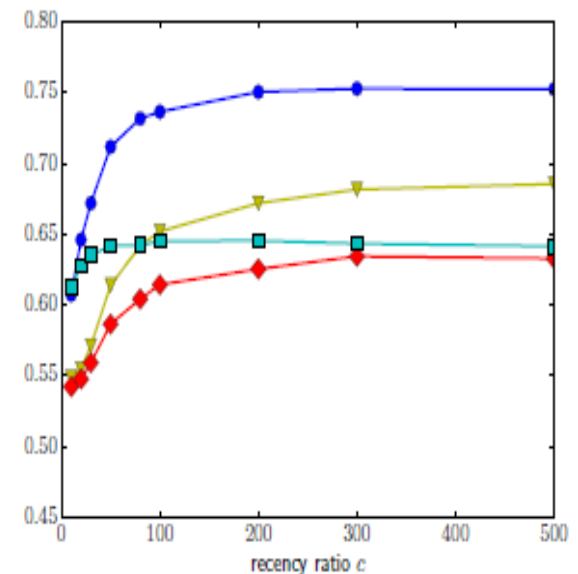
- $\max r$: max iteration steps of each time stamp t
- c : the less the c is, the more recency-sensitive the dataset is



(a) AUC when $\max r = 3$



(b) AUC when $\max r = 6$



(c) AUC when $\max r = 9$

Experiment: Running Time

- For each $G^{(t)}$, count the running time for every method to a similar AUC(0.73 in experiment)

timestamp t	D-SGD	D-SGD- WT	SGD-SW	Adam- SW	Adam- GL
1×10^0	0.0234	0.134	0.231	1.84	1.58
1×10^3	0.0307	0.147	0.238	1.79	1.54
3×10^3	0.0295	0.169	0.261	1.82	1.60
1×10^4	0.0347	0.255	0.279	1.88	1.82
3×10^4	0.0336	0.469	0.423	1.98	2.44
1×10^5	0.0441	1.20	0.388	2.15	4.63
3×10^5	0.0568	3.61	0.498	2.39	10.9
1×10^6	0.0739	15.1	0.668	2.77	32.6
3×10^6	0.0664	45.9	0.684	2.87	96.2

Summary

- **I** : Out-of-sample nodes
 - DepthLGP = Non-parametric GP + DNN
- **II** : Incrementally updating
 - DHPE: Generalized Eigen Perturbation
- **III**: Aggregated error
 - TIMERS: A theoretically guaranteed SVD restart strategy
- **IV**: Scalable optimization
 - D-SGD: A iteration-wise weighted SGD for highly dynamic data

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Thanks!

Email: cui@tsinghua.edu.cn

NRL page: <http://nrl.thumedia.com/>

My homepage: <http://pengcui.thumedia.com>

